

## ViewPoint Publication

*Viewpoint* is a bi-monthly national publication with a circulation of over 4,600+. It is indexed within CINAHL, serving ambulatory care nurses, nurse executives, nurse managers, outpatient clinic nurses, emergency nurses, and nurses working in managed care environments. It is published six times per year (January/February, March/April, May/June, July/August, September/October, and November/December). The closing date for all advertisements is the 1st of the month preceding date of issue with ad materials due no later than the 10th of the same month (i.e., January 1st and January 10th for the January/February issue). AAACN reserves the right to review all advertising materials submitted. If these materials are not in keeping with the AAACN mission, we reserve the right to reject the submitted material.

### Commercial advertising rates

Full page (no bleed)	7.5" W x 10" L	\$ 1,250 Net
Full page (bleed)	8.75" W x 11.25" L	\$ 1,250 Net
Half Page (horizontal)	7.5" W x 5" L	\$ 1,000 Net
Half Page (vertical)	3 9/16" W x 10" L	\$ 1,000 Net
Trim Size	8.5" W x 11" L	

**\*\*\* COLOR RATES PLEASE ADD \$750 TO ABOVE SIZE \*\*\***

**See Insertion Order Below**

## **AACN Monthly Enews** *All Digital ads must be PREPAID*

- \$1,500 Net, per Issue – Horizontal Leaderboard (1200 pixels wide x 200 pixels tall)
- High Resolution JPEG format (300 dpi) no larger than 43K, with a direct link to your chosen URL address.
- Ad materials due no later than the 8<sup>th</sup> of the month of issue.
- Circulation is over 4,010+
- **See Sponsorship Order Form Below**

## **Online Library Advertising** ([www.prolibraries.com/aaacn](http://www.prolibraries.com/aaacn))

- Pricing from \$1,000-\$2,500! Limited opportunities so act now! (Net costs)
- Banner Locations Available – Header Banners, Home Page Main Image, Left Bar, and other locations available!
- Put your company's message in front of professionals coming to the Digital Library to obtain their education.

## **Stand Alone Webinar sponsorship** *All webinars must be PREPAID*

- \$7500 Net (please call for more information)
- Includes all platform provider costs, including speaker webcam, webinar practice, set-up, live event moderation, social media postings, and email blasts to AAACN membership.

Forward all contracts, insertions orders, printing materials and correspondence to **Heidi Perret-Marketing Specialist, or Ben Smith-National Sales Manager, AAACN National Office, 200 East Holly Avenue, Sewell, NJ, 08080**. If you have any questions, please call Heidi direct at 856.256.2375 (Email: [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com)) or Ben at 856.256.2308 (Email: [ben.smith@ajj.com](mailto:ben.smith@ajj.com)). Thank you!