AAACN Press Release

March 2, 2021

Media Contact: Janet D'Alesandro janetd@ajj.com; 856-256-2422

Members of the media: Below are top articles from the American Academy of Ambulatory Care Nursing (AAACN) and affiliate publications. Feel free to use these for story ideas, share with your readers, or contact us for full copies and interviews.

AAACN News Briefs

Articles from <u>ViewPoint</u>, The Official Publication of AAACN

The Key Specialist Who Helps Patients from Getting Lost in the Health Care System

Navigating health care in America has become more complicated and confusing than ever. Even the savviest patients struggle with test authorizations, prescription coverage, and coordinating care among their providers.

A pivotal specialist in solving these issues is the Health Plan Case Manager (HPCM). In the January/February issue of <u>ViewPoint</u>, Susan Breaux and coauthors explain in their article, "Collaboration is Key: Your Health Plan Case Manager is Here to Help," how the HPCM works with other providers to bridge gaps and coordinate care. By taking a holistic approach, HPCMs help deliver better outcomes and improved experiences for health plan members at a lower cost.

An Ounce of Prevention: How RN-Led Medicare Wellness Visits Can Save Patients a Pound of Cure

An article in the January/February 2021 issue of <u>ViewPoint</u> presents an innovative solution to a broadly underused Medicare provision: The annual wellness visit (AWV).

Not only are many Medicare patients unaware the AWV exists, but a shortage in primary care providers (PCPs) and a general focus on treating patients after an illness has emerged has moved the needle toward illness response rather than prevention.

In their article, "Medicare Annual Wellness Visits: A Primary Care Nursing Population Health Opportunity," Susan Watkins and Kim Schafer Astroth describe how a pilot program used registered nurses (RNs) and a teambased approach to successfully expand AWV visits at one facility. According to the authors, the program generated income while also improving care and outcomes for patients.

Learn more about ViewPoint

Contact janetd@ajj.com for complimentary media copies of these articles.

Articles from <u>Nursing Economic</u>, <u>The Journal for Health Care</u> <u>Leaders</u>

A Template for Nurses: Supporting the Business Case for Care Coordination and Transition Management

To help nurses cost-effectively promote health and improve outcomes, three experts are presenting a series of articles for AAACN's "Perspectives in Ambulatory Care" column in *Nursing Economic*\$. The series presents templates, tools, and strategies focused on building successful business cases.

In the second installment of the series, Diane Storer Brown, Rachel Start, and Ann Marie Matlock provide a business case template that guides nurses seeking to transform care. The authors provide tools and guidance aimed at creating a positive return on investment while leveraging nurses in care coordination and transition management (CCTM®) and other roles.

Contact <u>janetd@ajj.com</u> for a complimentary media copy of this article.

Additional articles from Nursing Economic\$

Full text available online:

- <u>The Passion and Power of Nursing: 250 Years of Relentless</u> <u>Courage and Humanistic Caring,</u> Donna M. Nickitas
- <u>The Impact of Student Debt on Professional Satisfaction in</u> <u>Graduate Entry Nurses,</u> Geralyn Meyer, Bobbi Shatto, and Orawan Kuljeerung
- <u>Why Nurses Hold the Key to Global Health Security</u>, Michelle A. Williams and Stephanie Ferguson

See full issue

About AAACN

The <u>American Academy of Ambulatory Care Nursing (AAACN)</u> is a welcoming, unifying community for registered nurses in all ambulatory care settings. As the premier nursing organization for this specialty, AAACN is devoted to advancing the art and science of ambulatory care nursing.

American Academy of Ambulatory Care Nursing East Holly Ave Box 56 Pitman, NJ 08071-0056 800-262-6877 || <u>www.aaacn.org</u> || <u>aaacn@aaacn.org</u>